

**BOLON**

*My Style, My Bolon*

BOLON



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**OPTICAL FRAMES**

CATALOGUE

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## BRAND DNA

Since founding of the brand, Bolon® accomplishes the affordable luxury style by European life feelings. Insisting on three advantages “top-level design, high quality material and artist technology”, Bolon® integrates the extraordinary design by the extreme ingenuity and reveals the abundant and dazzling charm naturally while becoming the best carrier of the refined fashion and personality.

In 2014, Bolon® was awarded the 9<sup>th</sup> rank of in the “Top 100 Unlisted Potential Enterprises of Forbes China”, and became the only ranked optical brand in the “Top 500 Asian Brand”.

In 2015, Bolon® defined its brand essence of “Elegance”, “Romance” and “Art. Sophie Marceau, “Forever love of Frenchmen” and “Rose of France”, was invited as the brand ambassador of Bolon®.

In 2016, Anne Hathaway is becoming Bolon® brand ambassador.

## BOLON

It belongs to the people with romantic feelings and artistic taste. They show a delicate appearance, elegant manner and rich and powerful heart. They are calm and composed, full of humor. They are poetic, full of fantasy, loving freedom. They also focus on details, appreciate beauty and enjoy life. And BOLON glasses are regarded as another pairs of eyes to discover the beauty of life for them.

## ABOUT/OPTICAL

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Adhering to the leading design concept, BOLON embeds fine elegance with the excellent quality and craftsmanship. There is not only the perfect balance of process and high quality material, but also the value of fashion aesthetics. BOLON's optical frames focus on the detailed size of the joint by using the "three power balance" design concept. After numerous scientific experiments and material selection, the construction brings light and comfortable vision experience.

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This is BOLON optical glasses, which fit in with the trend of fashion. Only wearing them you can enjoy the wonderful experience.

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BRAND AMBASSADOR  
**Anne Hathaway**  






BRAND AMBASSADOR  
**Anne Hathaway**  


**BOLON**

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# Fashion Series

<http://www.boloneyewear.com>



<http://www.boloneyewear.com>

BJ1141



<http://www.boloneyewear.com>



BJ1141 P01

BJ1141 P03

(NOT AVAILABLE)

BJ1141 P05

BJ1141 P06

(NOT AVAILABLE)

□ 54    ) 16    ) 140

Selecting high quality materials, using excellent craft, adding contracted design, implanting metal sequins into a pair of temples, this glasses embeds the meaning of success.

BJ1142



<http://www.boloneyewear.com>



BJ1142 P01

BJ1142 P03

(NOT AVAILABLE)

BJ1142 P04

BJ1142 P23

(NOT AVAILABLE)

□ 54    ) 15    ) 140

Fashion frame matches metal temples, unique and special.  
The metal ornaments inside the temples improve the overall special treatment.

BJ1150



<http://www.boloneyewear.com>



BJ1150 P01  
(NOT AVAILABLE)

BJ1150 P04  
(NOT AVAILABLE)

BJ1150 P12

BJ1150 P24

□ 56    ) 14    ) 140

Delicate small frame matches the color of the temples,  
using delicate details and special texture design.



BJ1151



<http://www.boloneyewear.com>



BJ1151 P01

BJ1151 P02

(NOT AVAILABLE)

BJ1151 P03

(NOT AVAILABLE)

BJ1151 P04

□ 54    ) 17    ) 142

The fashionable front shape matches the color of the temples in this delicate detail and fashionable item.  
The rivet on the front makes this model unique and special.

BJ1154



<http://www.boloneyewear.com>



BJ1154 P01

(NOT AVAILABLE)

BJ1154 P04

BJ1154 P22

51   20   140

Bold design brings strong impact in vision and touch using metal ornaments to match frame and temples, showing the exclusive temperament of man.

BJ1156



<http://www.boloneyewear.com>



□ 54    ) 17    ) 140

Classic fashionable frame with linear temples design is the perfect fusion of unique and special.  
The special rectangular metal ornament gives matches with the original bridge shape.

BJ1157



<http://www.boloneyewear.com>



BJ1157 P01  
(NOT AVAILABLE)



BJ1157 P04  
(NOT AVAILABLE)



BJ1157 P05



BJ1157 P23

□ 55    ) 16    ) 145

Elaborate curve, high level of process, this is the perfect interpretation of craftsmanship.  
The corner of the front frame lights up classic and unique felling.



BJ1159



<http://www.boloneyewear.com>



BJ1159 P01

BJ1159 P03

(NOT AVAILABLE)

BJ1159 P05

52 18 140

Selecting high quality materials, using excellent craft, adding original design, metal details connect the front with temples to give continuity to elegant feeling.

BJ1095



<http://www.boloneyewear.com>



BJ1095 P01  
(NOT AVAILABLE)



BJ1095 P03



BJ1095 P23  
(NOT AVAILABLE)



BJ1095 P31

□ 54    ) 16    ) 145

Delicate small frame matches the refined and elegant fashion feeling of women.

BJ1166



<http://www.boloneyewear.com>



BJ1166 J01

BJ1166 J02

BJ1166 J05

BJ1166 J09

(NOT AVAILABLE)

□ 54    ) 17    ) 145

Classic fashionable front matches innovative temples, using the carbon fiber material for a perfect balance of traditional and innovative materials.

BJ1172



<http://www.boloneyewear.com>



BJ1172 M01



BJ1172 M02



BJ1172 M05



BJ1172 M12  
**(NOT AVAILABLE)**

□ 56    ⤵ 15    ⤵ 140

Classical metal frame and temple makes the perfect balance of tradition and innovation.



BJ1177



<http://www.boloneyewear.com>



BJ1177 A01

BJ1177 A02  
(NOT AVAILABLE)

BJ1177 A05

□ 55    ) 16    ) 145

Semi-rimless frame, classical big shape and light TR temples for a unique style.  
Metal details improve the overall elegant feeling.

BJ1178



<http://www.boloneyewear.com>



BJ1178 M01



BJ1178 M02  
**(NOT AVAILABLE)**



BJ1178 M04

□ 56    ) 17    ) 143

Semi-rimless metal style with carbon fiber material giving it excellent loading capacity and flexibility.

BJ1180



<http://www.boloneyewear.com>



BJ1180 P01



BJ1180 P02

(NOT AVAILABLE)



BJ1180 P03



BJ1180 P04

(NOT AVAILABLE)

□ 53    ) 16    ) 145

Classic front shape matches bow-knot temples, breaking the traditional concept of beauty, showing delicate, elegant and independent feeling of fashion.

BJ1182



<http://www.boloneyewear.com>



BJ1182 P01

(NOT AVAILABLE)



BJ1182 P02



BJ1182 P03

(NOT AVAILABLE)



BJ1182 P04

□ 54    ) 17    ) 145

Smooth front shape, ring logo detail and the delicate texture of temples give a refined feeling to this style



BJ1183



<http://www.boloneyewear.com>



BJ1183 P01



BJ1183 P02

BJ1183 P04  
(NOT AVAILABLE)BJ1183 P05  
(NOT AVAILABLE)BJ1183 P13  
(NOT AVAILABLE)

□ 52    ) 18    ) 145

Classic circle front shape matches sleek and light temples.  
The connection of temple using this special hinge improve the noble feeling.

BJ1187



<http://www.boloneyewear.com>



BJ1187 P01  
(NOT AVAILABLE)



BJ1187 P02



BJ1187 P11



BJ1187 P13  
(NOT AVAILABLE)

□ 54    ) 17    ) 145

Classic circle front shape matches sleek and light temples.  
The connection of temple using this special hinge improve the noble feeling.

BJ1188



<http://www.boloneyewear.com>



BJ1188 P01

**(NOT AVAILABLE)**

BJ1188 P02



BJ1188 P03

**(NOT AVAILABLE)**

BJ1188 P05



BJ1188 P11

□ 53    ) 16    ) 145

Classic circle front shape matches sleek and light temples.  
The connection of temple using this special hinge improve the noble feeling.

## 2015BOLON new accessories

BOLON display props

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2015BOLON new accessories



Glasses cleaning cloth



Glasses case



Description



Carton box



Paper bag



BOLON



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